



ILLUSTRATOR/DESIGNER

WWW.MIKESUDDUTH.COM

SUDDUTHCREATIVE@GMAIL.COM

THE WORK

PALMETTO GBA (2014-PRESENT)

As a Visual Designer and E-Learning Designer/Developer, I work in a department contracted by the Centers for Medicare & Medicaid Services (CMS). Being contracted by the government, I am well versed in working within project scope and brand standards, as well as ever fluctuating communication standards. My visual design work with the Infection Prevention & Control web-based training series earned an award from Graphic Design USA.

Duties

- Produce visual designs, art assets, illustrations, and UI elements for web-based training modules published by CMS and the Medicare Learning Network (MLN)
- Collaborate with our Programmer to make the visual designs and assets function properly
- Design print publications meant to educate healthcare providers
- Produce and update a brand standards guidebook for MLN
- Provide voiceover work for step-by-step video tutorials
- Produce and update design template working files for print publications
- Comply with industry 508 standards

IMAGE RESOURCE GROUP (2008-2014)

As a Senior Designer, I worked extensively on major corporate rebranding projects, most notably TD Bank, Carolinas HealthCare System, and Juniper Networks. I also served as the Art Director for a Regency Centers rebranding program.

Duties

- Craft environmental signage designs based on brand standards
- Create photo composites and detailed elevation drawings with proposed designs
- Collaborate with Engineers and Art Directors to create fabrication drawings with measurement, structural, color, and lighting details for manufacturers
- Create and update internal marketing collateral and design templates

FREELANCE / PERSONAL PROJECTS

- Contracted by Sage Creative to redesign a character for the Wayne Foundation as part of a marketing campaign to promote a healthier lifestyle for children. (2008-2012)
- Published in Steven Prouse's comic anthology "Tales from a Monkey with a Hand Grenade" (2010)
- Self-published the graphic novel "Makin' Baby" (2013)
- Self-published short story in graphic novel "Dirty Cops" (2016)
- Produced poster and banner illustration for Roll Con (2021)
- Developed the branding and marketing collateral for Sudduth Sundries (2022)



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THE KNOWLEDGE

WINTHROP UNIVERSITY (2004-2008)

I received a BFA in Illustration while also gaining experience in print design and production. I also served as President of our local chapter of the Society of Illustrators for two years.

THE SKILLS

PROFICIENCIES

- Traditional illustration techniques
- Sequential art
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat

Experience With

- Clip Studio Pro
- Procreate
- Microsoft Word
- Adobe Premier
- Photography
- Light video editing
- Voiceover

REFERENCES

- Josh Hallums (UX Designer @ Lowe's Companies Inc.) - 803.840.3474
- James Gilbert (Policy Communications Specialist @ Palmetto GBA) - 803.556.5454
- Keya Talley (Designer @ Astreya) - 864.525.4823